

Western Australian Philatelic Council (Inc.) PO Box 886, Subiaco Western Australia 6904 ABN 18492324122

## Subject: Proposal for an Annual Philatelic Event in the Northern Suburbs

Dear PSWA Secretary Mr. Gavin Woodward,

I hope you're doing well.

The Western Australian Philatelic Council (WAPC) recently explored the possibility of establishing an annual philatelic event in the Northern Suburbs, engaging with the Stirling, Northern Districts, and Wanneroo clubs. After reviewing the distribution of similar events across the greater metropolitan area, we identified a notable gap in the Northern region.

## **Context & Existing Events:**

- **Southpex** is successfully hosted in Maddington by the Armadale-Kelmscott, Canning & Darling Range clubs.
- Rockingham, Fremantle, and Mandurah collaborate on an annual show in Rockingham.
- PSWA organizes several well-attended events in South Perth.

Given the success of these regional events, we believe a similar initiative in the **Northern Suburbs** would significantly benefit the philatelic community by:

- Raising awareness of local clubs and their activities.
- Attracting new members to sustain and grow the hobby.
- Generating potential revenue to support club operations.

## Seeking PSWA's Support

Unfortunately, initial interest from the three Northern clubs was minimal. However, **WAPC remains committed** to seeing an event established in this region and is now reaching out to **PSWA** to gauge your interest in running a trial event in the Northern Suburbs.

With your extensive experience in hosting successful philatelic events, we believe **PSWA is well-positioned** to bring this initiative to life.

- **Financial and logistical support is available:** The WAPC is willing to underwrite the event financially for an initial **three-year period**.
- Experienced individuals are ready to assist: Guidance and expertise are not a limiting factor.

If **PSWA** is interested, we would welcome the opportunity to discuss this further and arrange a meeting to explore the next steps.

Please give this proposal serious consideration, as it would be a **valuable addition** to the Western Australian philatelic community. We look forward to your thoughts.

Sincerely,

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Glen Stafford Secretary Western Australian Philatelic Council.