

SWANPEX 2021 – Final Report

New Venue / Concept

This year as a trial we decided to run the exhibition from the 29th to 31st October in conjunction with the Perth Stamp & Coin Show run at South Perth by Ian Boulton. This was to allow the Council to concentrate its efforts and limited resources solely on exhibition and information dissemination activities. It was felt that there were sufficient other events on the WA Philatelic Calendar to cater for dealers and auctions. Minimal negative feedback was received on this aspect. As a 3 day show with a history of very good attendance it was felt that this was our best chance to encourage collectors and visitors to view the exhibits etc.

Committee

Committee and Key Personnel

Chairman	Mike Kouwen
Floor Manager	Mike Kouwen
Treasurer	Gavin Woodward
Frames Officer	Keith Michaelson
Youth Officer	Andrew Martin
Front of House	Keith Michaelson
Publicity Officers	Dianne Saunders Keith Michaelson
Prospectus	Johanna Stafford
Jury Forms & Results	Johanna Stafford
Certificates & Ribbons	Johanna Stafford
Hasluck Liaison	John DiBiase
Souvenirs	Glen Stafford
Jury Chairman	Glen Stafford
Jurors	Penny Wells
	Keith Michaelson
	Dianne Saunders

I take this opportunity to thank all the Committee for their efforts in making this a successful show. Of course, many other volunteers were involved and at the risk of not giving due regard to their efforts I feel I must acknowledge Ross Edwards and Alison Wilson for spending many hours at our information tables.

Set Up etc

Council and Ian Boulton combined to use just the one truck to transport the Frames (and tables) to South Perth. Costs were shared. Pick up was on the Thursday evening with set up first thing Friday with mounting etc completed in good time. Dismounting etc was completed very efficiently on late Sunday afternoon with everything back in the containers at Baldivis a little after sundown. Some additional effort is required by both parties to improve communication with respect to our mutual understanding as to who needs to do what and when.

No. of Exhibits / Frames

15 Exhibits (plus 2 invited displays) with a total of 55 Frames

Judging and Results

Judging was completed on the weekend, two weeks prior to the event. The exhibits were of a very high standard with 11 Gold, 1 Large Vermeil and 3 Vermeil medals awarded. I am pleased to advise that my postcard exhibit on the Semi Officials of Western Australia was judged Best in Show and Best Western Australia. See attached and/or the WAPC website for full details.

Prize Donations

Donations for exhibition prizes in various categories were received from the WA Study Group, WA Card Collectors Society, Mandurah Philatelic Society, Philatelic Society of Western Australia, Stirling Philatelic Society and Busselton Stamp Club with Council donating the prize for Best in Show.

Hasluck Medal

The Hasluck Medal was presented on the Sunday morning to Ken Moore. The area in the foyer of the South Perth Library was well suited to the presentation with refreshments afterwards. The citation is attached and may also be viewed on the WAPC website.

Youth

Andrew Martin kept up the good work despite the limited attendance of young collectors.

Souvenirs

Organised once again by Glen Stafford. The resultant profit of \$636 being an important contribution to the bottom line.

Financials

Overall, Council recorded a loss of \$760.41 for the Exhibition. This included a payment of \$400 for a stand used by council for Youth promotion and information dissemination as well as Exhibition activities. See separately for the Treasurer's detailed report.

Other / Conclusion

Overall, the feeling was that running SWANPEX as part of the Perth Stamp & Coin Show was a successful exercise and it is recommended that this option be taken again next year.

The financial loss (cost) of running the exhibition in this format was considered acceptable.

Care is to be taken with Communication & Liaison regarding the trucking of frames and tables to the venue along with timing regarding loading etc.

As the room holding the exhibition is set aside from the main hall, effort needs to be maintained in signposting and directing people to view the exhibits. I believe a reasonable number of people attended. A side benefit of the location alongside the foyer entrance was that several library users attended the Exhibition on the Saturday.

Mike Kouwen

Chair, SWANPEX 2021